



WILLAMETTE UNIVERSITY

from exceptional TO EXTRAORDINARY
THE CAMPAIGN FOR WILLAMETTE



ENDOWING THE FUTURE

Endowed scholarships at Willamette



A TRADITION OF OPPORTUNITY

Willamette once delivered a liberal arts education to the sons and daughters of pioneers. Today it engages young scholars from 47 states and 23 countries. Rather than spend part of a year cutting timber, our students are now more likely to spend their summers researching the rain forests. Leather-bound textbooks have given way to cell phones, fiber optics and satellite dishes. The University has become a mosaic of ideas and dreams.

No matter what social or intellectual chasms have been bridged over these 163 years, two things remain unchanged. Students with dire financial need attend this distinguished University, and secondly, those students must be aided by a community of benefactors who will make personal sacrifices for a better tomorrow.

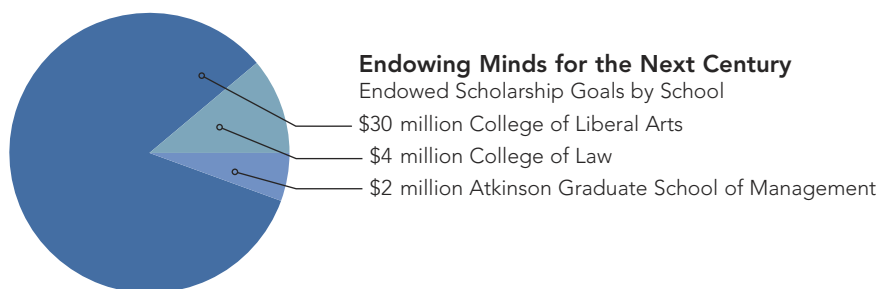
Long gone are the days of \$16 per-quarter tuition. Today, nearly 96 percent of our undergraduate students receive financial aid. Each year Willamette provides \$24 million in financial aid, but only \$3.5 million of that total comes from endowed scholarships. What does that mean? It means we are financially limited as to what we can offer some of the most talented students in the country. In order to compete with those universities we consider our peers, we need to increase our endowed scholarship holdings by \$36 million.

Currently our holdings translate to about \$125,000 in endowment per undergraduate. Whitman College reports nearly \$200,000 in endowment per student. Reed College, more than \$241,000. Claremont McKenna, slightly more than \$300,000.

In the College of Liberal Arts, the University awards scholarships based on either academic standing (merit) or financial need or a combination of the two. Seventy percent of our students who meet the merit standard also qualify based on need. The need is substantial, and current scholarship funds are simply not adequate.

We must increase the depth of our endowed scholarship fund. A strong and robust endowment brings transformation and opportunity. It allows Willamette University to welcome a more diverse student body, students who will concentrate on scholastic success rather than financial hardship.

A \$36 million endowed scholarship fund is the starting point for a thousand success stories. It's also a chance for a new class of pioneers.





WILLAMETTE UNIVERSITY
ENDOWING A LEGACY

THE KINDNESS OF STRANGERS

Edwin Lossi '07 cradles his copy of *501 French Verbs* like a priceless artifact. For most of his life, the book has rarely left his side. Its cover is torn and faded, the spine bound with duct tape and its pages are curled from heavy use. "It's one of the first books I ever owned," says Lossi. "I know it from cover to cover."

Lossi began learning French from a family friend when he was five years old. "Ever since I can remember, I've loved languages," he says, admitting it startles a lot of people when an Hispanic-American kid from Los Angeles suddenly breaks into flawless French. "I have caused more than a few jaws to drop. It's unexpected."

Already tri-lingual, Lossi is currently taking Japanese courses and wants to add Italian or Portuguese to his language repertoire before leaving Willamette. He plans to major in both French and anthropology so he can put his linguistic talents to use studying other cultural systems. "I just have this desire and passion to understand what people are saying and the meaning behind their habits, behaviors and traditions."

The roots of this interest sprang from growing up in one of L.A.'s most ethnically diverse neighborhoods. Lossi's parents both migrated from Guatemala. His father was a mechanic; his mother is a housekeeper. They worked hard, but money was always tight. In 2000, Lossi's father died of cancer. It was an emotional blow for the family and dimmed Lossi's hopes for college. "It was really tough to imagine how I was going to get into college," he remembers. "It's hard enough coming from an underprivileged family with two parents working all the time, let alone with just one."

If he was going to college at all, Lossi imagined private schools were out of the picture. His situation changed dramatically when Willamette stepped forward with its financial aid package. It includes a \$3,000 endowed Haynes/McHale Award for academic achievement and a \$16,500 Willamette University Grant. "I rely completely on these generous scholarships and grants to be here," says Lossi, whose total annual aid package is \$27,500 including \$7,900 in federal dollars and \$6,500 in loans.

Though he is far away from home and family, Lossi is thankful to be at a University where he can focus completely on his education. "I am grateful for the opportunity to study at a place like Willamette. The campus and people are so amazing. I feel any goal I set can be accomplished."

For those who have helped make his education possible, Lossi has three things to say:

"Merci."

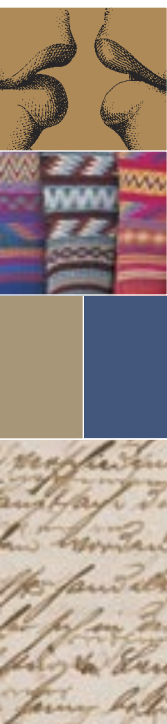
"Gracias."

"Thank you."

DONOR'S PERSPECTIVE

"Providing scholarships is the most gratifying way to express our love for Willamette and to share with future students the many benefits that my wife and I received from our Willamette education."

— R. Winfield "Wiff" Achor '42, who established the Dorothy Moore Achor Scholarship Fund in memory of his late wife, Dorothy Achor '42. The scholarship is given to undergraduate students of high character.





Edwin Lossi

Haynes/McHale Award.....\$3,000
Endowed, Merit-based

Willamette University Grant.....\$16,500
Non-endowed, Need-based



Isaly Judd

Al Ferrin Scholarship	\$2,300
Endowed, Merit-based	
G. Herbert Smith Scholarship	\$15,000
Endowed, Merit-based	
G. Herbert Smith Grant	\$9,390
Non-endowed, Need-based	



WILLAMETTE UNIVERSITY
ENDOWING A LEGACY

STOP THE PRESSES

This just in – scholarships can change lives. Just ask Isaly Judd '05, biology major and managing editor of Willamette's student newspaper, *The Collegian*. As a senior in high school, Judd declined a presidential scholarship from her home state of Wyoming because she wanted to study at Willamette.

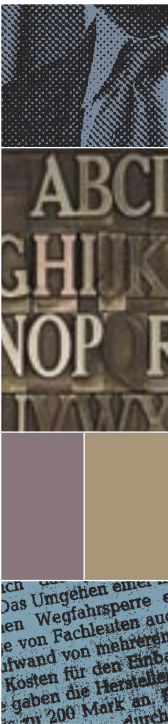
"It was a leap of faith. I had turned down a nearly free education, and I really didn't know what to expect from Willamette. The aid Willamette provided made it better for me to come here than to go to the University of Wyoming, which was amazing. I didn't realize the extent to which Willamette was going to help me." Judd receives a non-endowed \$9,390 G. Herbert Smith need-based grant, and she was recently awarded an Al Ferrin Scholarship for biology. The centerpiece of her aid package, however, is an endowed \$15,000 G. Herbert Smith Scholarship, which she says, "sealed the deal." Judd also receives a total of \$7,228 in federal dollars and loans.

More than just granting access to a high quality liberal arts education, Judd says Willamette's financial support has deeply affected her college experience. "Even with scholarship support, I thought I would need work study or a part-time job to help pay for school. Instead, I've been able to participate in events, volunteer in the community and really experience all that Willamette has to offer."

Without scholarships, Judd certainly wouldn't have discovered her latent journalistic talents. As one of *The Collegian's* two story editors, she is constantly meeting with writers to brainstorm content, assign stories and edit copy. "On a good week, when everything goes smoothly, it's no more than 10 hours of my time. Then I have weeks where stories aren't working or deadlines aren't being met and I spend closer to 20 hours on an issue."

Judd doesn't mind the time because working at *The Collegian* has brought her closer than ever to the University community. "I know Willamette intimately and I'm probably familiar with every square inch of campus. It's the kind of experience that really makes you come out of your shell. You've got to get out there if you want to find the important stories. It's the people I've met and worked with who have made it such a fulfilling experience."

Though uncertain about a future in journalism, Isaly says the support she receives from the University is a story she is more than willing to share. "I am very grateful to Willamette and the alumni who helped make my education a reality."



DONOR'S PERSPECTIVE

"You can't take your money with you. Have you ever seen an armored car following a hearse? I want to leave my money to a worthy cause. I know there are many kids who couldn't afford Willamette without a scholarship. I get great satisfaction knowing that my name will follow these fine students for many years."

– Will Hilgert '50, who endowed the Wilbur B. Hilgert Scholarship Fund for music majors



WILLAMETTE UNIVERSITY
ENDOWING A LEGACY

BALANCING ACT

Brennan Garrelts '06 has a secret weapon that separates him from other top athletes – he can dance. The 6'7" basketball and track standout has 10 years of jazz and modern dance training, which he calls extremely beneficial. "For my height, I have unusually good footwork." Very helpful when he's cutting sharply to the hoop, vaulting hurdles or building a basketball court in a Nicaraguan jungle.

That's how Garrelts and two basketball teammates spent their 2004 spring break. They constructed the court for an orphanage on Ometepe Island in the middle of Nicaragua's largest lake. Their project was part of an ongoing alumni humanitarian effort. More than the satisfaction of completing the back-breaking, nine-day project, what Garrelts valued most about the experience was his interaction with local residents whom he calls amazingly open and friendly people. "It's a perfect example of how Willamette provides opportunities that open your eyes to other cultures and experiences."

Willamette's unique commitment to service resonates strongly with the sense of faith that guides Garrelts' good works. It's a side of him the bible study leader doesn't wear on his sleeve. "I'm not the kind of Christian who tells everyone my way is the right way," he says. "Faith is my internal anchor. It's not what I say but what I do for the people who pass through my life that defines me."

Garrelts applied to Willamette because he liked the mixture of a small liberal arts community that offered a broad world perspective. But attending college was a difficult financial hurdle for this son of two kindergarten teachers from the tiny community of Oakland, Ore. Though he was a top student and athlete in his high school, Garrelts assumed that Oregon's public schools were the only realistic financial option. "My family is not wealthy and I just assumed Willamette was a long shot."

While a private liberal arts education seemed like a distant prayer, Willamette was generous with its financial support. Garrelts receives merit and need-based aid totaling \$20,000, which included an endowed Hallie Brown Ford Scholarship, a non-endowed Willamette Oregon Scholar award, a non-endowed Willamette University Grant, and a \$5,500 federally subsidized Stafford Loan. "I can't tell you how important it was to receive those awards," he says. "Willamette has been such a great experience for me, I wouldn't want to be anywhere else."

Now instead of worrying about paying down college debt, Garrelts can focus on what matters most – figuring out his future. The environmental science major is intent on pursuing forestry management. As the product of a small Southern Oregon timber community near Medford, he is drawn to the unique challenges of managing Oregon's forests. "I feel there is a middle ground in forest management where some land can be used productively and some set aside for protection. It's just a matter of finding that balance."

And finding the right balance is something this dancer knows how to do.

DONOR'S PERSPECTIVE

"My late husband David '49 and I were both educators and have held a high regard for the value education plays in a person's life. So it only seemed appropriate that I establish a scholarship so that our small contribution might help a student reach his or her goal."

– Kay Bristow '51 who endowed the Kay and J. David Bristow Scholarship Fund for science majors





Brennan Garrelts

Willamette Oregon Scholarship.....\$10,000
Non-endowed, Merit-based

Hallie Brown Ford Scholarship\$3,000
Endowed, Merit-based

Willamette University Grant.....\$2,000
Non-endowed, Need-based

WHAT OUR DONORS SAY



"We need to give back to Willamette and a good way to do that is to endow a scholarship. Endowing a scholarship isn't a one-time gift, but something that continues on and on in perpetuity. That's a legacy to the future."

– Elaine Chandler '61

"Endowing a scholarship lets us be part of something bigger than ourselves. To give money for a scholarship is to help someone along the path of learning and that's something you can never take away. Who knows? Somebody you've helped with a scholarship might have one of those wonderful thoughts that helps mankind in the future."

– George Chandler '61

Elaine and George Chandler are part of the Class of '61's committee to raise \$1 million to endow a scholarship as a class gift to Willamette. The committee is hoping to reach their goal by 2011 when they celebrate their 50th reunion.

I got a lot from my Willamette experience and feel it's appropriate that I give something back. Endowing a scholarship is a great way to support the university. The Betty S. Reardon Scholarship is designed to increase Willamette's geographic diversity by helping people from northeast New England attend Willamette. Adding to the geographic diversity adds to the university's richness. I've been able to meet a couple of the Reardon Scholarship recipients and have had letters from another. It's a wonderful opportunity to meet students and get to know them.

– Jonathan Carder '68

Jonathan Carder is president of Melvin Mark Brokerage Company in Portland and a Willamette trustee. He endowed the Betty S. Reardon Scholarship.

I don't think it's fair to start off after college having to pay off student loans. If I'd have had to pay student loans, I wouldn't have been able to start my business. Endowing a scholarship is something I can do to help out kids who need financial assistance. Even though the amount I've contributed isn't a full ride scholarship, anything that can reduce student loans really helps these kids.

– Terry Shuchat '62

Terry Shuchat, owner of Keeble and Shuchat Photography in Palo Alto, Calif., gave \$50,000 to endow the Terry Shuchat Scholarship for students in need.



WILLAMETTE UNIVERSITY
ENDOWING A LEGACY

CREATING NEW OPPORTUNITY

Scholarships are more than free passes to a college or university. They provide hope and the promise of greater opportunity to thousands of students who would otherwise be denied a college education.

Willamette's \$36 million endowed scholarship campaign is a long-term commitment. It is essential if the University is to maintain its national academic standing, its level of diversity and its tradition of graduating future leaders. It represents the University's capacity to invest in the education of current and future students.

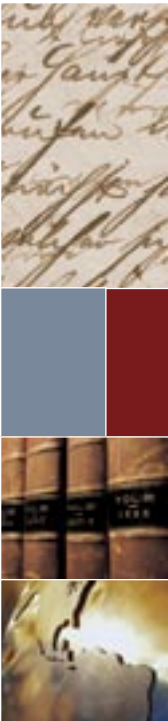
While our undergraduate and graduate programs are among the nation's best, Willamette's endowment per student (see chart below) is much less than many of our peers. We have made the most of our resources, but future innovation must be led by increases in endowment.

The endowed scholarship campaign is a significant step in the right direction not just for our students, but for the entire Willamette community.

- It will dramatically assist student recruitment and retention by generating more than \$2 million in additional scholarship revenue.
- Graduates will leave Willamette with less debt, allowing them to pursue the widest possible range of opportunities.
- Every new endowed dollar will allow Willamette to refocus operating revenue into other critical programs, facilities and faculty improvements that strengthen the entire University.

This campaign continues a tradition that began 163 years ago. It is another opportunity to share in the lives of remarkable young people who are shaping our world. Together, alumni and friends can ensure that imagination and resolve are the only boundaries to a Willamette education.

School	2003 Total Endowment	Enrolled	Endowment per student
Carleton College	511,200,253	1,946	262,693
Claremont McKenna College	315,771,000	1,050	300,734
Colorado College	393,967,000	1,968	200,186
Grinnell College	1,291,781,000	1,524	847,625
Macalester College	508,134,000	1,884	269,710
Occidental College	258,052,000	1,887	136,753
Pomona College	1,149,720,000	1,530	751,451
Scripps College	178,927,994	810	220,899
Reed College	323,596,931	1,341	241,310
Whitman College	295,764,000	1,481	199,706
Willamette University	212,289,860	1,697	125,000



CAMPAIGN FUNDS BY GOAL

Endowed Scholarships

College of Liberal Arts	\$30M
College of Law	\$4M
Atkinson Graduate School of Management	\$2M

Academic Excellence

College of Liberal Arts	\$31M
College of Law	\$10M
Atkinson Graduate School of Management	\$5M

Technology Innovation

University-wide	\$12M
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Facilities

University-wide	\$21M
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Annual Giving

College of Liberal Arts	\$8.5M
College of Law	\$1M
Atkinson Graduate School of Management	\$5M

Total	\$125M
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Willamette University is proud to announce this historic \$125 million comprehensive campaign. For all involved, it is a campaign of opportunity. For those individuals who wish to support Willamette, the campaign offers limitless opportunities to name gifts for those we love, for those we wish to honor and especially for those we wish to remember.

Naming gifts and other pledges may be funded immediately or spread over a period of up to five years.

On behalf of the students, faculty, staff and alumni, thank you for your generosity and your commitment to the future of Willamette University.

Phone 503-370-6740
www.willamette.edu/support



WILLAMETTE UNIVERSITY

COLLEGE OF LIBERAL ARTS
COLLEGE OF LAW
ATKINSON GRADUATE SCHOOL OF MANAGEMENT
SCHOOL OF EDUCATION

*Willamette is the first university in the West,
founded in Salem, Oregon, in 1842.*